## ABSTRACT OF THE DISCLOSURE

An ink jet printing method which comprises:

directly forming an image on a printing medium on the basis

of signals of image data; and fixing the image to produce a

printed matter, wherein said image formation is carried out

by an ink jet system of ejecting an oily ink by an

electrostatic field. The method preferably further

comprises cleaning an ink jet head, said cleaning step

comprising: immersing said ink jet head in a cleaning

solution; and applying voltage to said ink jet head.

Alternatively, the method preferably further comprises,

when a malfunction happens, either or both of stopping the

image formation and eliminating a cause of the malfunction.

Also disclosed are printing apparatuses suitably used for

these methods.